



## SADIE BOOKS

Simply Powerful.

Thank you for choosing Sadie Books to discuss your needs. We are in business to publish great fiction and non-fiction books for children and grown-ups. Founded in 2008, Sadie Books started as a passion project. As a result of growth, Sadie Books expanded its' market to include various genres for children and grownups.

Sadie Books matches prospects with our mission to provide conversation-provoking books to the public. Only after extensive discussions and manuscript review do we make a determination to partner with a writer/author. We publish. You focus on writing.

### AVAILABLE SERVICES - SUMMARY

Our standard paperback publishing package is \$850. All publishing agreements are non-exclusive; you have the right to publish with additional publishers to meet distribution needs. Included in standard package are the following services:

- Interior and Exterior Design Template (client supplies text and art)
- Book Featured on Sadie Books Site (see [sadie-books.com](http://sadie-books.com) for sample)
- Targeted Online Retail Distribution to Business Partners (listed further below)
- Choice of Standard Book Trim Sizes (minimum 131 pages for spine title)
- Up to Two Electronic Proofs - Additional Proofs \$50 each
- You Keep Royalty Payout Control for Paperback Sales
- ISBN 10 and ISBN 13 Number Assignments (book control numbers)
- Library of Congress Publication (book control number and copy to L.O.C.)
- Books In Print Database Registration (accessible by teachers, buyers, etc)

At Sadie Books, we understand that everyone does not have a need for a complete publishing package. We offer the following services to people that don't need a full package:

- **Front Cover Illustration** (digital or traditional) **\$200**
- **Interior and Exterior Design Template** (layout for printer) **\$200**
- **Book Trailer Video Design** (up to 2 minutes) **\$200**
- **Proofread Book** (for Typos and Grammatical Errors) **\$5 per page**
- **Plagiarism Detection Analysis and Report** (test content for originality) **\$100**
- **Manuscript Editing** (12 pt. dbl spaced 8.5x11in.) **\$10 per page**
- **Author Website Design** (excludes hosting) **\$50 per page**

- **E-book Publishing** (to Apple iPad, B&N Nook, Sony Reader, Kobo, iPhone and more - 10% Publisher Fee for each book sale) **\$200** plus 10% royalties

## AVAILABLE SERVICES - DETAIL

**Interior and Exterior Design Template (this cost is included in the standard publishing package, however this service can be purchased separately for a cost of \$200)**

We take your electronic manuscript and prepare it for printed format. We paginate, reformat pages if needed, layout components for back cover. We focus on delivering your book in a reader-friendly format that is economical to print. You supply the text and art and we put together an aesthetically pleasing book.

### Book Featured on Sadie Books Site

We feature your book on our site along with a book synopsis, book trailer (if available) and information on how to acquire your book. You can link to your page for promotional use.

### Choice of Standard Book Trim Sizes

Standard book trim sizes provide the ability to sell your books through bookstores and online retailers distribution outlets. Your book must also have a title on the spine to be considered for traditional distribution through brick-and-mortar retailers.

#### Black and White Books

Trim	White Paper Page Count	Cream Paper Page Count
5 x 8 inches - 12.7 x 20.32 centimeters	48 - 828	
5.06 x 7.81 inches - 12.9 x 19.8 centimeters	48 - 828	
5.25 x 8 inches - 13.335 x 20.32 centimeters	48 - 828	48 - 740
5.5 x 8.5 inches - 13.97 x 21.59 centimeters	48 - 828	48 - 740
6 x 9 inches - 15.24 x 22.86 centimeters	48 - 828	48 - 740
6.14 x 9.21 inches - 15.6 x 23.4 centimeters	48 - 828	
6.69 x 9.61 inches - 17 x 24.4 centimeters	48 - 828	
7 x 10 inches - 17.78 x 25.4 centimeters	48 - 828	
7.44 x 9.69 inches - 18.9 x 24.6 centimeters	48 - 828	
7.5 x 9.25 inches - 19.1 x 23.5 centimeters	48 - 828	
8 x 10 inches - 20.32 x 25.4 centimeters	48 - 440	

#### Color Books

Trim	White Paper Page Count
5.5 x 8.5 inches - 13.97 x 21.59 centimeters	48 - 250

6 x 9 inches - 15.24 x 22.86 centimeters	48 - 250
8 x 10 inches – 20.32 x 25.4 centimeters	48 - 250

### **Up To Two Electronic Proofs – Additional Proofs \$50 Each**

When your book is ready for production, you receive a proof to review content and design. After you sign off on the proof, your book is published to relative distribution outlets. If you require changes, one additional proof is provided in your package price. Proofs beyond two are at \$50 per proof.

### **You Keep Royalty Payout Control for Paperback orders**

Sadie Books does not take any royalties for your paperback sales. The paperback publishing account is set up in your name and you decide where the royalty money is received. In the majority of cases, you supply a bank account or request check payments. Depending on the distribution channel that sells your book, royalty payments vary, in the range of 30% to 70% of the sale price. All of this information is accessible to you, once your account is set up. Sadie Books sets up the account and familiarizes you with what to expect.

### **ISBN 10 and ISBN 13 Number Assignments**

ISBN is an acronym for International Standard Book Number that is assigned to publishers in the United States. ISBNs identify your book title and identify publishers for ordering processes. All ISBNs are now 13 digits, since 2007, however, the 10-digit assignment remains in effect. At this time, we supply both numbers.

### **Library of Congress Publication**

Your book is cataloged at the Library of Congress to help librarians locate your book in the national database and order catalog cards. The Library of Congress assigned a catalog control number that is unique to your book. A book must have at least 50 pages to be eligible for a control number; this excludes genealogies, children’s literature and art catalog exhibitions.

### **Books In Print Database Registration**

We register your book with Bowker’s Books in Print database, containing over 17 million national and international titles. Booksellers and librarians rely on Bowker’s bibliographic database as the industry’s largest source for reviews; cover images; author bios; and more.

## **ADDITIONAL SERVICES**

### **Front Cover Illustration (\$200)**

We provide you with an aesthetically pleasing book cover, based on your vision. If you are not sure what you envision, we help you discover the ideas, using professional design staff. Using our sister-company services C Allen Design, we offer complete book cover design. The design can be illustrated using traditional means (painting, inks, pencil, markers, etc) or using a

digital illustration approach. The design may also call for photography, which is selected from stock databases.

### **Book Trailer Video Design – up to 2 minutes (\$200)**

We create a book trailer to promote your book, similar to a movie trailer. Using still shots and background music, Sadie Books develops a trailer to build interest in your book, encouraging people to purchase your book. Most book trailers are about a minute long, but it is a growing popularity to extend up to two minutes, if feasible.

### **Proofread Book for Typos and Grammatical Errors (\$5 per page)**

We proofread your book for typos and grammatical errors. We provide you with a copy of the found errors and afford you the opportunity to make changes before book production commences. We look for run-on sentences, sentence fragments, improper punctuations, word misusages, misspellings, tense inconsistencies, and more.

### **Plagiarism Detection Analysis and Report (\$100)**

Sadie Books partners with CheckForPlagiarism.net to provide you with plagiarism detection capabilities. Rated in the top three of industry contenders, CheckForPlagiarism.net boasts impressive features. Sadie Books manages the relationship with the third-party vendor. As quoted on the partner site, basic service features include:

- Intense and In-depth plagiarism checking, as well as, multiple document comparison (checking text and plagiarism across multiple submitted documents).
- Manual as well as automatic plagiarism checking (to ensure thorough detection of intentional or un-intentional plagiarism).
- Checking against millions of documents', papers, articles, etc. submitted worldwide.
- Checking against live and cached Internet resources, as well as, blogs, message boards, public PDFs, and various other web-based repositories.
- Offline checking against books, articles, magazines, journals etc.
- Patented synonym and sentence structure reviews to find subtle plagiarism attempts.

*List Citation - Checkforplagiarism.net*

Sadie Books sends reports within 7 days of document submission, highlighting areas in four stages: no plagiarism found, (2) acceptable level of plagiarism, (3) moderate level of plagiarism, and (4) high level of plagiarism. The goal will be to generate a report within industry-acceptable plagiarism limits of 1 to 5 percent. After reviewing your reports, Sadie Books staff recommends ways to rectify any raised issues. Our plagiarism detection partner, CheckForPlagiarism.net complies with both the Better Business Bureau and Safe Harbor

privacy and security standards.

### **Manuscript Editing -12 pt. dbl spaced 8.5x11 inches (\$10 per page)**

In addition to proofreading your book for typos and grammatical errors, we provide direction on the content. We suggest ways to improve your story and also edit sections to deliver a stronger, clearer message to your audience. The cost to edit your manuscript is based on the number of pages, formatted as noted above. Up to 100 pages costs \$1,000. Up to 200 pages cost \$2,000, and so on.

### **Web Site Design – (excludes hosting fees) (\$50 per page)**

Sadie Books creates a web site – up to 10 pages – to promote you and your book projects. You supply the art and content and we make it aesthetically appealing. This service excludes hosting your site, however we are happy to suggest high-quality, affordable web hosting services, should you require guidance in this area.

### **Book Prepared for E-Reader Distribution (\$200 plus 10% sales)**

We prepare your manuscript for electronic download and purchase. These formats, obviously, expand distribution opportunities. Once the book is converted and approved, we add your book to Sadie Books E-Reader Vendor Partner system and manage all sales. Sadie Books manages all authors' book transactions through third-party central dashboards.

We have partnered with Smashwords to provide you with a wide electronic distribution network of retailers. As you know, each retailer has its own reporting systems. In an effort to streamline the process, quarterly reports are issued, noting book transactions and royalties due to each author. Sadie Books sends a quarterly royalty report, based on 4 periods: Jan to Mar, Apr to Jun, Jul to Sep, and Oct to Dec of each year. Royalty reports are typically available about 30 days after quarter end. Payments are distributed to authors within 14 days received from retail management partners. Sadie Books also has a direct partnership with Amazon Kindle, who provides monthly sales reports and Sadie Books forwards that information to you, along with any royalty payments due.

## SADIE BOOKS PROCESS

At Sadie Books, we have developed systems to deliver your book from manuscript format to the public within seven weeks. Of course, each client has different needs, and we are flexible enough to provide for those needs.

Below is a sample of adopted practices to get your book to the masses. Production schedules are based on Sadie Books receiving a professionally edited manuscript. If Sadie Books participates in the editing process, a schedule is adjusted accordingly.

Week	1	2	3	4	5	6	7
<b>PAPERBACK</b>							
Read Manuscript	x	x					
ISBN Number Assignment		x					
Library of Congress Number		x					
Books in Print Database Registration		x					
Manuscript Proofreads		x	x				
Setup on Sadie Books Website			x	x	x		
Interior and Exterior Design			x	x			
Setup Paperback Publishing Business Account			x	x			
Review Proofs				x	x		
Go Live with Production						x	
Distribute Book to Sellers						x	x
<b>EBOOK</b>							
Read Manuscript	x	x					
ISBN Number Assignment		x	x				
Manuscript Proofreads		x	x				
Setup on Sadie Books Website			x	x	x		
E-book Format and Design			x	x			
Review Proofs				x	x		
Go Live with Production						x	
Distribute Book to Sellers						x	x

## PAPERBACK BOOK QUALITY AND PRINTING

Client books are printed on-demand using cover stock and protective laminate finishing. Books are library quality with professional trade paperback binding. The printing process is FSC-certified. The FSC (Forest Stewardship Council) works to change processes to eliminate

habitat ruin, water pollution, native peoples displacement and violence against people and wildlife.

To maximize royalty payments and printing cost savings, Sadie Books purchases a Publishing Pro Plan account on your behalf. The Plan cost is included in your standard package costs. Since Sadie Books is not involved in the payment processes for paperbacks, the client manages the accounts after Sadie Books sets them up. For each year, thereafter, the cost to maintain the Pro Plan is \$5 per year, made payable directly to CreateSpace. This is the client's responsibility; should you choose not to renew at the Pro Plan rate, each year, your account is downgraded to a Standard Plan, reducing your printing costs savings and royalty percentages.

### **Retailer Order Fulfillment**

There is no print-run minimum. Our partners fulfill orders for one book copy or one thousand copies. The expansive business retailer network does not bill, upfront, to fulfill customers orders. Instead, the cost of printing books, shipping, handling, and vendor commission – are subtracted from the retail price – the remaining amount is your royalty payment.

As an example, a client has a book set at \$16 and it contains 150 pages. Using the Pro Plan, your royalty on one sale is about \$6.95 if the book is sold through Amazon.com. If you were to set up a Standard Plan (not recommended), your royalty on one sale at Amazon.com would be about \$5.10. You can see the value in purchasing the Pro Plan and renewing each year. The royalty amount varies based on the retailer.

### **Personal Order Fulfillment**

Should you require an order of books be delivered to you or someone else who is purchasing books directly from you, the cost of printing books is based on the options selected to take your manuscript to book format. Conditions such as white or cream paper, number of pages in book, overall book width and length, color or black/white interior – all play a role in pricing. When your book is prepared for final production, the actual costs will be assessed.

Here are a few samples of print costs based on the Pro Plan purchase. A paperback with 150 pages – with a color cover, black and white interior would cost about \$3 to print, give or take a few cents. Using the same specifications for a book of 300 pages would run about \$5.

As a second example, a client wants 2 books mailed to her. The book has about 250 pages in it. The cost of the books is \$7.70 (\$3.85 each) and \$4.18 shipping and handling. It cost her \$12 to get two copies of her book in her possession.

Another client wants 55 books mailed to her, to sell at a book festival. The book has 150 pages. The cost to print 55 books is \$140 – about \$2.50 each. Shipping and handling is \$40. The total cost for printing and delivery is \$180. If the client sells all 55 books at \$10 each (retail value), that's \$550 in sales, resulting in a \$370 profit.

## BUSINESS PARTNERS

Sadie Books works with many retailers to publish client books. After you sign off on your book to publish (give the final approval to start the distribution process), it takes from one to eight weeks for books to populate all retailers. Some include:

### PAPERBACK

- AMAZON US KINDLE, CANADA, France, Japan, Denmark, UK
- BookMasters
- CreateSpace
- AbeBooks US and Canada
- Hall Street Books
- BargainBookStores.com
- LaCelle Books
- Betterworld Books
- Ecampus
- Biblio Books US and UK
- Barnes & Noble
- BookQuest
- ABC Books
- Booksamillion
- Alibris BiggerBooks.com
- Powell Books
- Buy.com
- TextBookRentals.com
- PapaMedia.com US and UK
- Tower Books
- AllBookstores.com
- The Reading Warehouse
- Promise Angels Bookstores
- Libreriauniversitaria.it
- TextbookX
- Valore Books
- TextbooksRUs
- DEA Store Italy
- The Saint Bookstore
- Stratford Books
- Books2Anywhere.com
- UK Half.com
- The Book Depository

Sadie Books – [sadie-books.com](http://sadie-books.com) 856-313-0548 [info@sadie-books.com](mailto:info@sadie-books.com)

- Shelfari Books
- PlainTextbooks.com
- BookByte.com

## EBOOK

E-books are simply books in digital form, readable on your computer or on other reading devices such as your iPhone (or other smart phone), iPad, Barnes & Noble Nook, the Amazon Kindle reader, the Sony Reader, the Kobo Reader, as a PDF file, RTF, or HTML web page, as well as additional download and viewing formats. Your books are also shipped to major e-book retailers by way of Premium catalogs, which are automatically distributed to major online retailers, such as Apple, who then distributes our e-book to iBookstores in 31 countries. Books start to appear at retailer sites within a couple of weeks of passing all publishing tests.

- AMAZON KINDLE
- BARNES AND NOBLE NOOK
- APPLE
- GOOGLE
- SMASHWORDS.COM
- EBOOKSTORE.SONY.COM
- BOOKS.GOOGLE.COM STANZA-EBOOKS.COM
- KINDLE-EBOOK-DOWNLOADS.COM
- EPUB-EBOOKS.NET
- PDB-EBOOKS.COM FICTION-EBOOKS.COM
- RTF-EBOOKS.COM

## HOW TO GET STARTED WITH SADIE BOOKS

Should you decide to partner with Sadie Books for all or part of your book project, we prepare a contract, detailing required services, delivery dates, costs, and payment plans. A Sadie Books representative, along with the client, signs the contract. A down payment is made on the project and we start the ball rolling.

## PAYMENTS

A minimum of 50% payment is due to start the project. The balance is due no later than halfway within the project's cycle. Make payments via PayPal to [allencass@yahoo.com](mailto:allencass@yahoo.com).

## CONTACT SADIE BOOKS

**EMAIL:** [info@sadie-books.com](mailto:info@sadie-books.com) **PHONE:** 856-313-0548

**Send all other manuscripts/correspondence to:**

SADIE BOOKS  
P.O. Box 559  
Moorestown NJ 08057

**Send payments to:**

SADIE BOOKS  
215 E. CAMDEN AVENUE H-11  
MOORESTOWN, NJ 08057

***SADIE BOOKS IS A LICENSED AND REGISTERED NEW JERSEY BUSINESS PARTNERSHIP.***

***Last Updated 11/10/11***